



# Mall of Dilmunia

## NEW TENANT'S REGISTRATION FORM

### CONTACT DETAILS

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DATE:

COMPANY NAME

COMPANY ADDRESS

COMPANY REPRESENTATIVE

JOB TITLE

TELEPHONE

MOBILE

WEBSITE

EMAIL ADDRESS

### BRAND DETAILS

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BRAND / CONCEPT NAME

CATEGORY

FOOD & BEVERAGES  
HARD GOODS  
HIGH TECH & ELECTRONICS  
FASHION ACCESSORIES

NEIGHBORHOOD RETAIL  
SPECIALTY RETAIL/ GIFTS  
NEIGHBORHOOD SERVICES

IS THE BRAND

LOCAL      REGIONAL      INTERNATIONAL

COUNTRY OF BRAND ORIGIN

BRANCH LOCATION/S  
IN BAHRAIN



# Mall of Dilmunia

## BRAND DETAILS

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HOW MANY SHOPS DO INTEND TO OPEN IN BAHRAIN?

PLEASE SPECIFY THE TIME FRAME

YEARS

MONTHS

BRAND REQUIRED SIZE

SHOP

KIOSK

TO

(MAXIMUM SQM)

PRODUCT PRICE RANGE FOR THE MERCHANDISE ITEM (BHD)

HIGH

MEDIUM

LOW

AVERAGE PRICE IN BHD

AVERAGE BASKET PRICE IN BHD

TARGET CUSTOMER BY DEMOGRAPHIC BREAKDOWN

NATIONALITY

GENDER

AGE

BRIEF DESCRIPTION OF THE BUSINESS / CONCEPT

Note: Please submit a corporate brochure & business / marketing plan of your proposed brand. This must include details for a new shop launch and over a 12 month calendar period. Also provide photographs / visuals of existing stores or proposed store design and products for sale, clippings of the past marketing communication and samples of products.

HOW DID YOU HEAR ABOUT THE PROJECT

EXHIBITION

WORD OF MOUTH

SIGNBOARD

WEBSITE

INVITATION

NEWSPAPER/ ADVERT

OTHERS (PLEASE SPECIFY)

## FOR INTERNAL USE

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PROSPECT RECEIVED BY

DATE